



## Summit 2025

### *Building a Thriving Business in Uncertain Times*

Day One - Wednesday, August 6, 2025		
8:30 - 9:30am	Check-in and Breakfast	
Opening Session 9:30 - 10:30am	Sharing Power: A Winning Strategy In Uncertain Times	
Breakout Sessions 10:45am-11:55am	Multiplying Your Team's Potential	Measuring What Matters
11:55am-1:00pm	Lunch	
Breakout Sessions 1:00pm - 2:10pm	Hiring AI to Supercharge Your Business	Uncovering the Power of a Board
2:25pm - 3:15pm	Community Spotlights Speakers	
3:15pm-5:00pm	Summit Social	

Day Two - Thursday, August 7, 2025		
8:30 - 9:30am	Check-in and Breakfast	
Opening Session 9:30 - 10:30am	Making Waves of Impact: The Legacy of Your Business	
Breakout Sessions 10:45am-11:55am	Navigating What You Can't Control	Lessons in Succession
11:55am-1:00pm	Lunch	
Breakout Sessions 1:00pm - 2:10pm	Uncovering Culture Blind Spots	Scaling with Smarter Systems
2:25pm - 3:15pm	Community Spotlight Speakers	
Closing Session 3:30pm-4:30pm	Turning Strategy Into Action	
4:30pm-5:00pm	Summit Social	



Summit 2025

## *Building a Thriving Business in Uncertain Times*

Day One - Wednesday, August 6th	Day Two - Thursday, August 7th
<p><b>Sharing Power: A Winning Strategy In Uncertain Times</b> Learn how to overcome the natural desire to over-control during uncertain times and design realistic solutions when facing imperfect, turbulent circumstances.</p>	<p><b>Making Waves of Impact</b> What if the real legacy of your business wasn't just revenue or growth, but the lives you've transformed along the way? Building a thriving business sets in motion a ripple effect far beyond the bottom line.</p>
<p><b>Measuring What Matters</b> Learn a fresh approach to not only tracking numbers, but uncovering the story they are telling you</p>	<p><b>Lessons in Succession</b> Hear from business owners (and ask them questions yourself) as they share the lessons they've learned building a business that thrives beyond them.</p>
<p><b>Multiplying Your Team's Potential</b> Are you unintentionally shutting down others? Assess whether you demonstrate these subtle yet diminishing habits and how to multiply others instead.</p>	<p><b>Navigating What You Can't Control</b> Explore how to adapt and stay grounded when external shifts—economic, political, or market-driven—threaten to throw your business model off course.</p>
<p><b>Hiring AI to Supercharge Your Business</b> AI isn't just for tech companies. In this energizing session, you'll discover how to use AI as a strategic thought partner to take your business to the next level.</p>	<p><b>Uncovering Culture Blind Spots</b> Learn about common pitfalls well intentioned leaders are unknowingly making to undermine their organization's culture and how to overcome them.</p>
<p><b>Unlocking the Power of a Board</b> Learn how you and your organization can tap into an invaluable source of wisdom, accountability, and perspective through a board of advisors.</p>	<p><b>Scaling with Smarter Systems</b> Learn how to grow your business by building systems that empower your people with the structure and process they need to do their best work.</p>
<p><b>Turning Strategy Into Action (Day Two: Closing Session)</b> Learn how to bridge the gap between vision and execution by aligning your people to your organizational priorities and creating systems of accountability.</p>	