

SCHEDULE

Wednesday, September 18

7:30-8:30 AM	Registration and Breakfast	Grab some food and all the information you'll need for a successful Summit!
8:30-10:00 AM	Welcome & Keynote: Scaling with Purpose	As business owners we are so often met with the message of "scale or die." Twenty-five years ago, Shawn Askinosie was a successful criminal defense lawyer. Now he's the founder and CEO of Askinosie Chocolate; a small-batch, award-winning chocolate company widely considered to be a leader in the industry. Join us as we discuss scaling in a way to ensure long-term sustainability.
10:00-10:30 AM	Break	
10:30 AM-12:00 PM	Breakout: Get Unstuck	Curious about how to make changes in your company, focus and prioritize, or gear up for growth? Whatever your challenge, you and your team can sign up for private time with an Aileron facilitator to unpack and clarify a way forward. <i>Pre-registration was required for this breakout.</i>
	Breakout: Set Your Strategy Loose	How do you help your team think more strategically? How do you communicate your strategy so everyone feels heard, validated, and empowered? In this session, learn how to set your strategy loose so you can confidently scale your business.
	Breakout: The Art of Execution	There will always be more good ideas than there is capacity to execute. And without a clear set of priorities your team will easily get stuck trying to do a lot of things instead of completing a few things. Join us and experience the value of getting clear so you can get going.
12:00-1:30 PM	Lunch	Take a break, connect with others, and enjoy some good food.
1:30-3:00 PM	Live Podcast: Innovate Like an Entrepreneur	Entrepreneurs are constantly solving problems few notice with solutions few would dream up. Jason Feifer, Editor-In-Chief of Entrepreneur Magazine and host of two popular podcasts, Pessimists Archive and Problem Solvers, will interview members within our community who have solved unexpected problems in everyday business.
3:00-3:30 PM	Break	
3:30-5:00 PM	Breakout: Get Unstuck	Curious about how to make changes in your company, focus and prioritize, or gear up for growth? Whatever your challenge, you and your team can sign up for private time with an Aileron facilitator to unpack and clarify a way forward. <i>Pre-registration was required for this breakout.</i>
	Breakout: Set Your Strategy Loose	How do you help your team think more strategically? How do you communicate your strategy so everyone feels heard, validated, and empowered? In this session, learn how to set your strategy loose so you can confidently scale your business.
	Breakout: The Art of Execution	There will always be more good ideas than there is capacity to execute. And without a clear set of priorities your team will easily get stuck trying to do a lot of things instead of completing a few things. Join us and experience the value of getting clear so you can get going.
5:00-5:30 PM	Break	
5:30-8:00 PM	Community Celebration	You and a guest are invited to Aileron's annual Community Celebration to hear from Aileron's Founder Clay Mathile and others within our community about how we're improving lives and raising the quality of life in America.

SCHEDULE

Thursday, September 19

7:30-8:30 AM	Breakfast	Grab some food and connect with other attendees before kicking off day two.
8:30-10:00 AM	Welcome Back & Keynote: Creating a Culture of Innovation	Innovation isn't just one product or one idea. True innovation is a culture. So, how do you create a culture that consistently produces innovation? In this keynote you'll learn how to harness the power of conscious leadership and use it to create a culture of innovation.
10:00-10:30 AM	Break	
10:30 AM-12:00 PM	Breakout: Get Unstuck	Curious about how to make changes in your company, focus and prioritize, or gear up for growth? Whatever your challenge, you and your team can sign up for private time with an Aileron facilitator to unpack and clarify a way forward. <i>Pre-registration was required for this breakout.</i>
	Breakout: Test and Learn	Even the best strategies need to be tested. Successful scaling demands small experiments that—when proven viable—expand. Join us and learn the simple power of testing, shifting, and repeating.
	Breakout: Breakdowns to Breakthroughs	We all experience breakdowns in communication, strategy, or execution. How we show up in these moments often makes or breaks our teams. How do we lean into conflict in a productive, healthy, and sustainable way? Join us and help your team lead productive and powerful conversations.
12:00-1:30 PM	Lunch	Take a break, connect with others, and enjoy some good food.
1:30-3:00 PM	Breakout: Get Unstuck	Curious about how to make changes in your company, focus and prioritize, or gear up for growth? Whatever your challenge, you and your team can sign up for private time with an Aileron facilitator to unpack and clarify a way forward. <i>Pre-registration was required for this breakout.</i>
	Breakout: Test and Learn	Even the best strategies need to be tested. Successful scaling demands small experiments that—when proven viable—expand. Join us and learn the simple power of testing, shifting, and repeating.
	Breakout: Breakdowns to Breakthroughs	We all experience breakdowns in communication, strategy, or execution. How we show up in these moments often makes or breaks our teams. How do we lean into conflict in a productive, healthy, and sustainable way? Join us and help your team lead productive and powerful conversations.
3:00-3:30 PM	Break	
3:30-4:00 PM	Keynote: A Growth Mindset	Growing doesn't begin with our actions; consistent growth starts with our thinking. How do we approach challenges our customers bring to us? Join us as we discuss how to develop a mind for growth.
4:00-4:30 PM	Closing: Now what?	Join us for a final conversation about staying connected, finding the right next steps, and getting a sneak peek of Summit 2020.