

## 2018 Schedule

### Pre Summit – Tuesday, August 28, 2018

5:30-7:30 PM	<b>Welcome Reception</b>	Enjoy some good food and good company around the fire. This is a chance for you to casually make connections before diving into the work ahead.
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### Wednesday, August 29, 2018

7:30-8:30 AM	<b>Breakfast &amp; Registration</b>	Grab some food and all the information you'll need for a successful Summit!
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#### Choose one session before lunch:

8:30-11:00 AM	<b>Presidents' Forum</b>	<p>This session is designed specifically for Presidents looking to better lead their organization. From succession planning to re-structuring, we'll tackle some of the biggest challenges unique to your position, including:</p> <p><b>Keynote:</b> Finding the Joy in Unpacking with Joe Motz</p> <p><b>Who Owns What:</b> A Panel on Transition and Ownership Structure with Loren Feldman, Joe Motz, Don Rogers, and Dave Whorton</p> <p><b>Lessons Learned:</b> Stories from Clay Mathile and Tom MacLeod</p>
8:30-11:00 AM	<b>Seeing is Believing Tour</b> Value Added Packaging	Experience how Professional Management has impacted another small business. In this session you'll have the opportunity to see how professionally managing a business has impacted growth, strategy, and employee retention.
11:00-12:30 PM	<b>Lunch</b>	Take a break, enjoy some good food, and if you missed morning registration, grab the information you need for a successful Summit.
12:30-1:00 PM	<b>Aileron State of the Community</b> with Joni Fedders, Chuck Huggins, and Nicole Luisi	What does it mean to be a part of the Aileron community? Join us to learn a bit about our past, present, and future.
1:00-1:15 PM	<b>Keynote: Ready For Recession: Building a Business That Endures</b> with Wes Gipe	When a recession hits, we are forced to become lean, agile, and efficient. We can start saying no to the wrong things and yes to the right ones. We prioritize performance and keep an eye on profits. But businesses that enjoy long-term success find a way to keep the "recession mindset" year after year, giving them an edge over sloppy performers. In this session, you'll learn the importance of retooling your workforce, products, and processes to ready yourself—regardless of the economic climate.
1:15-1:30 PM	<b>Keynote: Develop Your People Through Situational Leadership</b> with Michelle Shone	People are constantly looking for ways to grow, produce, and achieve success. And regardless of your position or title, you have an opportunity to develop those around you. In this session, you'll learn how to diagnose issues and develop people in a clear and compelling manner.
1:30-2:00 PM	<b>Break</b>	

## Wednesday, August 29, 2018

### Choose one breakout:

2:00-3:30 PM	<b>Breakout: Building Your Professional Management Journey</b> with Mark Thompson and Tony Collins	Where do you want to go next? As a business leader, we realize there's no book to run a successful business or team. In this session, we'll give you a tool and guide you through a process to answer, "what's next?"
2:00-3:30 PM	<b>Breakout: Tackling Your Talent: A System for Successful Recruiting</b> with Tony Schroeder, Lois Elrich, and Phillip Stoller	Finding and retaining top people is challenging as unemployment continues to dip and good candidates often have multiple offers on the table. And In the chaos of quarterly work it's easy to treat recruitment as a reactive need—recruiting only when there's gaping hole inside your team. In this session, you'll learn how to escape that nasty cycle and how to map out a system that ensures your team is well equipped to grow and scale with your business.
2:00-3:30 PM	<b>Breakout: Creating a Purpose-Driven Company</b> with Ed Eppley	Companies that are driven by a core purpose gain a competitive advantage over those who are focused on profit. But getting clarity on your organization's "why" can be difficult. In this session, you'll learn how to develop a clear company purpose that unites your team and unleashes more of your peoples' potential.
3:30-4:00 PM	<b>Break</b>	

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4:00-5:30 PM	<b>Breakout: Building Your Professional Management Journey</b> with Mark Thompson and Tony Collins	Where do you want to go next? As a business leader, we realize there's no book to run a successful business or team. In this session, we'll give you a tool and guide you through a process to answer, "what's next?"
4:00-5:30 PM	<b>Breakout: Tackling Your Talent: A System for Successful Recruiting</b> with Tony Schroeder, Lois Elrich, and Phillip Stoller	Finding and retaining top people is challenging as unemployment continues to dip and good candidates often have multiple offers on the table. And In the chaos of quarterly work it's easy to treat recruitment as a reactive need—recruiting only when there's gaping hole inside your team. In this session, you'll learn how to escape that nasty cycle and how to map out a system that ensures your team is well equipped to grow and scale with your business.
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5:30-8:00 PM	<b>Appreciation Reception</b>	You and a guest are invited to Aileron's Annual Appreciation Reception to celebrate the community of individuals who do their part in creating sustainable and professionally managed companies which raise the quality of life in America.  In between networking, refreshments, food, and conversation, Aileron's Founder, Clay Mathile, Aileron Board Member, Mike Mathile, Aileron Client Services Manager, Sara Wiggerhaus, and, a special guest will honor those who contribute their time, talent, and treasure to fuel Aileron's mission.

## Thursday, August 30, 2018

7:30-8:30 AM	<b>Breakfast</b>	Grab some food and connect with other attendees before kicking off day 2.
8:30-8:35 AM	<b>Welcome Back</b> with Wes Gipe	Get energized, inspired, and ready for the day ahead.
8:35-10:00 AM	<b>Keynote: Living Your Best Life</b> with Kelly Crace	What goal have you set that fizzles out a few months later? How many resolutions—personally and professionally—haven't survived past January? Why does this happen? In this session, you'll learn about the purest form of motivation to transform your life in and out of the office.
10:00-10:30 AM	<b>Break</b>	
<b>Choose one breakout:</b>		
10:30-12:00 PM	<b>Breakout: Align Your Culture With a Clear Story</b> with Wendy Vloedman, Bridget Flaherty, and Tony Schroeder	Every company has a narrative. Some are clear and some are confusing. In this workshop you'll learn the power of a compelling story and how it can unite your team in their everyday work.
10:30-12:00 PM	<b>Breakout: The Power of a Conversation</b> with Phillip Stoller, Lois Elrich, and Wes Gipe	Conversations can help others feel seen, heard, and valued. It's time you consistently use the power of communication to deliver great business results. This session will help you shift conversations so the dialogue becomes more constructive, clear, and helpful.
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12:00-1:30 PM	<b>Lunch</b>	Take a break, connect with others, and enjoy some good food.
<b>Choose one breakout:</b>		
1:30-3:00 PM	<b>Breakout: Align Your Culture With a Clear Story</b> with Wendy Vloedman, Bridget Flaherty, and Tony Schroeder	Every company has a narrative. Some are clear and some are confusing. In this workshop you'll learn the power of a compelling story and how it can unite your team in their everyday work.
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3:00-3:30 PM	<b>Break</b>	
3:30-4:15 PM	<b>Keynote: Attract &amp; Retain Great Employees</b> with Mary Miller	Hovering at 3.9%, unemployment is at the lowest it's been since 2000. In a candidate driven market, how do you attract and keep top performers? In this session we'll explore how to solve your people's problems to solve your "people problem."
4:15-4:30 PM	<b>Closing Remarks</b> with Wes Gipe	Join us in a final conversation about staying connected and practicing what you've learned once you return to the office.