

# Schedule

## TUESDAY, AUGUST 29, 2017

<b>11:00–1:00 PM</b>	<b>Front Desk &amp; Dining Room</b>	<b>Registration &amp; Lunch</b>	
1:00–1:15 PM	Auditorium	Welcome & Opening	Elevating Your Professional Management Journey with Joni Fedders & Scott McGohan
1:15–2:00 PM	Auditorium	LIFT Off	How to Exit On Top with David Ray, John Kirsch, & Ed Eppley
2:00–3:00 PM	Auditorium	LIFT You	Leveraging Opportunity in Challenging Situations with Tony Schroeder & Phillip Stoller
3:00–3:30 PM	Aileron Campus	<i>Refuel* #1</i>	Empowering Questions
3:30–4:45 PM	Auditorium	LIFT Your Team	Building Team Impact Through Authenticity with Wes Gipe & Aileron Members
4:45–5:00 PM	Aileron Campus	<i>Refuel* #2</i>	What's Your Sign?
5:00–8:00 PM	Dining Room	Aileron Appreciation Reception	Featured Speakers Clay Mathile & Joni Fedders (includes heavy hors d'oeuvres and beverages)

## WEDNESDAY, AUGUST 30, 2017

<b>7:30–8:30 AM</b>	<b>Outside of Auditorium</b>	<b>Breakfast</b>	
8:30–8:45 AM	Auditorium	Welcome Back	The State of Small Business with Loren Feldman, Joni Fedders, & Scott McGohan
8:45–9:30 AM	Auditorium	LIFT Off	Small Giants – Companies That Choose To Be Great Instead of Big with Bo Burlingham
9:30–10:15 AM	Auditorium	LIFT Your Team	Millennials Can be Great Leaders – How to Benefit from Your Employees with Nick Sarillo
10:15–10:45 AM	Info Commons-Bo Burlingham Rotunda-Nick Sarillo	<i>Refuel* #3</i>	Fireside Chat
10:45–11:30 AM	Auditorium	LIFT Your Business	Real Stories – Solving the Most Pressing Small Business Challenges with Aileron Members
<b>11:30–12:30 PM</b>	<b>Dining Room</b>	<b>Lunch (Campus Tour at 12:00)</b>	
12:30–1:30 PM	<i>Four Locations</i>	LIFT Your Business	Tangible Tools – Solving the Most Pressing Small Business Challenges with Aileron Members & Business Advisors
12:30–1:30 PM	North Workshop	Tangible Tools	Dennis Riggs – Value Proposition Canvas
12:30–1:30 PM	Auditorium		Lynn Elfers – Board of Advisors
12:30–1:30 PM	South Workshop		Steve Elrich – Systems Mapping
12:30–1:30 PM	West Workshop		Phillip Stoller – Business Model Canvas
1:30–1:45 PM	Aileron Campus	<i>Refuel* #4</i>	Ask Me Anything
1:45–2:45 PM	Auditorium	LIFT Off	Transitioning Successfully – An Unfiltered Perspective from Clay & Mike Mathile and Moderated by Loren Feldman
2:45–3:00 PM	Auditorium	Closing	Elevating Your Professional Management Journey with Joni Fedders & Scott McGohan

*\*Refuel* sessions offer time to refuel your mind and body and different options to refuel on your own or with your team.