

Course for Presidents®

Agenda

PERSEVERANCE

RISK

PHILANTHROPY

DREAM

FOCUS

LEADERSHIP

Agenda

Aileron's Course for Presidents® sets you on the pathway to the next best version of your business.

You'll join forces with your Aileron partners and get an introduction to the Professional Management System.

Through interactive learning with peers and support with a Business Advisor, you'll develop your growth plan for where you want your business to be.

[Click here](#) to learn more about the comprehensive program, which includes the follow-on support through Business Advisor sessions.

Here we've provided a more detailed agenda:

Introduction

To introduce participants to Aileron, their peers, and Professional Management.

- Welcome
- Who's in the room?
- Your core thought
- Professional Management today

Strategy

To equip participants with the courage and desire to understand the direction of the organization and the process to develop it.

- Strategic planning process
- Envision the future desired state
- Analyze the environment
- Establish strategies and objectives
- Plan for and review strategy execution
- Prepare for strategic planning

Business Structure

To equip participants with the courage and desire to understand the high level structure of the organization and the value they provide to customers.

- Generate a profit



- Attract, manage, and serve your customer
- Design the organizational structure and individual roles
- Improving your business structure

People Development

To equip participants with the courage and desire to grow themselves and other individuals within the organization.

- The need for development
- People development process
- Apply the people development process
- Development of your leadership team
- People development next steps



Culture

To equip participants with the courage and desire to evaluate the environment, behaviors, and activities that bring the organizational beliefs and values to life.

- What is culture
- Culture definition
- Culture design process
- Culture alignment
- Culture monitoring
- Envisioning the future culture

Organizational Performance

To equip participants with the courage and desire to visualize and improve systems and processes.

- The Red Bead experiment
- Develop a systems view
- A system to improve
- Measure the right amount
- Your organization's system

Leadership

To equip participants with the courage and desire to continually know and develop themselves.

- Areas for leadership development
- Emotional intelligence
- Effective communication

- Business acumen
- Maximizing personal performance
- Develop self

Reflection

To encourage participants to process their experiences and provide feedback.

- Information overload
- Professional Management tomorrow
- Feedback
- Your first step



Aileron: Who we are

At Aileron, we fervently believe privately held business fuels free enterprise and raises the quality of life for us all. As businesses move beyond the start-up phase, a systematic approach to your business is critical to sustainable and strategic growth. We call this approach Professional Management. Our proven Professional Management System teaches small business owners like you the skills you need to respond to the challenges you face as you continue to grow and succeed in your business. As a 501c3 non-profit founded in 1996, we are committed to offering the guidance and programs to support the noble calling of small business ownership.

Click here to read more [about us](#) and our [impact](#).